

## Mutual Sales Leaders 2018 Simplified Issue Life Qualification Requirements

### Eligibility

- You are eligible to earn the Mutual Sales Leaders trip to Killarney, Ireland based on the business you place with Mutual of Omaha as a Brokerage Producer or upline Marketing Manager

### Qualification Period

- January 1 through December 31, 2017 (business must be net-issued between January 1, 2017 and December 31, 2017)
- All issued policies must be placed and premium collected and received by Mutual of Omaha by January 15, 2018
- Mutual of Omaha will determine who qualifies for the Mutual Sales Leaders trip to Killarney, Ireland after January 19, 2018

### Production Requirement

- You may qualify based on Simplified Issue Life business
- Companion life insurance business is excluded from Mutual Sales Leaders

### Producer Qualification

- **80,000 Simplified Issue Life production credits** are required to qualify for the trip and a minimum of 20 issued policies
- **Top 50 producers earn an invitation**

### Upline Marketing Manager Qualification

- **500,000 downline Simplified Issue Life production credits** are required to qualify for the trip and a minimum of three qualifying producers
- **Top 10 upline marketing managers earn an invitation**

### Persistency and Placement

- Mutual of Omaha reserves the right to withhold the invitation should the persistency and placement fall below the following:
  - 13-month Persistency - 70%
  - Placement - 70%

### Production Credits

- You earn production credits based on your net issued Simplified Issue Life business, which is measured in Annualized New Business Premium (ANBP)

Production Credit per Dollar of ANBP	
Simplified Issue Life	
• GUL Express	1
• Term Life Express	1
• Living Promise	1
• Children's Whole Life	1
• Whole Life Express	1
Guaranteed ADvantage	1



#### Your Reward

- When you meet either of the production requirements and you are in the top 50 for producers or top 10 for upline marketing managers, you will earn one invitation to the Mutual Sales Leaders meeting to be held in Killarney, Ireland
- Only one invitation may be earned
- The incentive travel will take place March 23-28, 2018
- Your invitation will include airfare, one double-occupancy standard hotel room, meals, tours and transfers for two people, age 18 or older
- Your invitation is not redeemable for cash and is not transferable
- You must be contracted and actively representing Mutual of Omaha at the time of the Mutual Sales Leaders trip

#### Miscellaneous

- Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time
- You must be in good standing with Mutual of Omaha's Regulatory Affairs at the time of the award
- Confidential or proprietary information, as defined in your sales agreement, does not include information relating to any incentive travel award
- You are responsible for any compensation disclosure obligations you may have governing relationships with your clients
- Although eligibility for an invitation is based on production requirements during 2017, the invitation will be provided during 2018. The cost of the incentive travel will be reported to you as taxable income on IRS Form 1099. Cost includes air travel, lodging and any cash or cash spending allowances, if applicable
- You may not delay the incentive travel
- You may attend only one Mutual of Omaha incentive trip per calendar year. If you qualify for more than one Mutual of Omaha trip, you must decide which invitation to accept

